



FOR IMMEDIATE RELEASE:

November 19, 2015

Allegiant Air Announces New Service to Pittsburgh from New Orleans

Nonstop destinations from New Orleans now total 50 routes

(NEW ORLEANS, LA) – On November 19, 2015, Allegiant Air announced they would be launching low-cost, nonstop service between Pittsburgh International Airport (PIT) and Louis Armstrong New Orleans International Airport (MSY) beginning February 19, 2016.

“Allegiant is excited to announce this low-cost, nonstop service to New Orleans from Pittsburgh, making the Big Easy more accessible to visitors,” said Jude Bricker, Allegiant Travel Company senior vice president of planning. “We know that there is strong demand for this service to New Orleans, and we look forward to bringing even more visitors and economic growth to the area.”

The new flights to Pittsburgh, PA, will operate twice weekly and expand upon the flights Allegiant currently operates from New Orleans to Cincinnati, OH; Columbus, OH; Indianapolis, IN; and Orlando-Sanford, FL. The flights will bring nearly 17,000 additional visitors each year to the New Orleans area and generate an estimated \$15.4 million annually in total visitor spending. Flight days, times and the lowest fares can be found only at www.Allegiant.com.

Allegiant’s innovative business model has allowed it to grow from one plane and one route to offering access to low-cost flights in over 100 cities nationwide, more than any other domestic low-cost carrier. Allegiant passengers can enjoy unique savings by bundling their air, hotel, car and even activity and attraction reservations together for less. The company has been named one of America’s 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year.

“Allegiant’s growth in our market is further indicative of New Orleans as a world-class destination,” said New Orleans Mayor Mitch Landrieu. “We appreciate their confidence and look forward to their continued success.”

“Allegiant’s ultra-low fares stimulate new travel to and from our region,” said New Orleans Aviation Board Chairwoman, Cheryl Teamer. “We appreciate Allegiant’s new options for travel to these five destinations.”

“New air service provides significant benefits for our community as a whole, even for those who may not travel often,” stated New Orleans Councilman Jared Brossett, Chair of the Transportation and Aviation Committee. “The economic impact of each new flight generates more tourism, more business, and more opportunity for everyone.”

“Pittsburgh has been one of our top destinations without a nonstop flight, and we now have 50 nonstop destinations from our airport which is a new record for our airport,” said Iftikhar Ahmad, Airport Director of Aviation. “Allegiant’s ultra-low cost of this service will drive incremental demand for travel to New Orleans.”

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