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**FOR IMMEDIATE RELEASE:**

1-12-16

**Allegiant Air Announces Service to Two New Cities from New Orleans**

***Nonstop destinations from New Orleans now total 52 routes***

**(NEW ORLEANS, LA)** – On January 12, 2016, Allegiant Air announced they would be launching low-cost, nonstop service from Jacksonville International Airport (JAX) and St. Petersburg–Clearwater International Airport (PIE) to Louis Armstrong New Orleans International Airport (MSY) beginning April 2016.

“We are very pleased to be expanding our service in New Orleans,” said Jude Bricker, Allegiant senior vice president of planning. “The addition of these new routes marks the success of New Orleans in our network, and we look forward to bringing more visitors and economic growth to The Big Easy.”

The new flights to Jacksonville, FL and St. Petersburg-Clearwater, FL will each operate twice weekly and year-round. These flights will expand upon the flights Allegiant currently operates from New Orleans to Cincinnati, OH; Columbus, OH; Indianapolis, IN; Orlando-Sanford, FL; and Pittsburgh, PA. Flight days, times and the lowest fares can be found only at [www.Allegiant.com](http://www.Allegiant.com).

Allegiant’s innovative business model has allowed it to grow from one plane and one route to offering access to low-cost flights in over 100 cities nationwide, more than any other domestic low-cost carrier. Allegiant passengers can enjoy unique savings by bundling their air, hotel, car and even activity and attraction reservations together for less. The company has been named one of America’s 100 Best Small Companies by Forbes Magazine for five consecutive years. In 2014, AVIATION WEEK ranked Allegiant the Top-Performing Airline in North America for the third consecutive year.

“We are very happy to begin 2016 with another record setting announcement from our Airport,” said New Orleans Mayor Mitch Landrieu. “We appreciate Allegiant Air recognizing New Orleans as a growing destination within their network.”

“Allegiant Air launched service from four cities to Armstrong International in February 2015,” said New Orleans Aviation Board Chairwoman, Cheryl Teamer. “We are ecstatic that they continue to grow and will now offer service from seven cities.”

“Low-cost air service generates significant travel opportunities for our citizens and visitors alike,” stated New Orleans Councilman Jared Brossett, Chair of the Transportation and Aviation Committee. “We appreciate Allegiant Air bringing their ultra-low cost business model to New Orleans.”

“With Allegiant’s announcement of JAX and PIE, we now have 52 nonstop destinations from our airport, which is another new record for our airport,” said Iftikhar Ahmad, Airport Director of Aviation. “Allegiant’s ultra-low fares will drive incremental demand for travel to and from New Orleans.”

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