

FOR IMMEDIATE RELEASE:

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British Airways Increases Weekly Flights between New Orleans and London

Now operating five flights per week

(New Orleans, LA) – Today, British Airways adds its fifth weekly flight from Louis Armstrong New Orleans International Airport (MSY) to London Heathrow (LHR). British Airways’ service to London began in March 2017 with four weekly flights. Due to the high demand for the service upon its launch, British Airways announced that it would be adding an additional frequency to its year-round service. The flight will now operate five times a week on Mondays, Tuesdays, Wednesdays, Fridays, and Saturdays.

British Airways will continue operating its state-of-the-art Boeing 787-800 Dreamliner equipped with widescreen TVs, an entertainment system capable of connecting with customers’ devices, and an in-seat chat system for talking to family or friends on the flight, at each of its 214 seats. The Dreamliner’s LED mood lighting system helps passengers adjust to different time zones and the lower cabin air pressure helps reduce the effects of jet lag. The aircraft is divided into three cabins World Traveller (economy), World Traveller Plus (premium economy), and Club World (business) which features lie-flat seats. All passengers can enjoy complimentary meals, beverages, and a free checked bag.

Flights depart from London Heathrow at 3:40pm and arrive at Louis Armstrong New Orleans International Airport at 7:40pm. Flights depart at 9:10pm from New Orleans arrive into London Heathrow’s Terminal 5 at 12:00 noon the next day. Through London Heathrow, British Airways offers seamless connections to over 130 destinations in Europe and beyond. Tickets are available for purchase at ba.com.

Simon Brooks, SVP North America Sales for British Airways said: “We are delighted with how the route is performing. The addition of this new service is a reflection of our confidence in the ongoing success of the flight between New Orleans and London. We look forward to welcoming new and returning customers onboard over the holiday season.”

“I’m thrilled to see non-stop flights between New Orleans and London increase to five days a week, connecting our city with the rest of the world like never before.” said **Mayor Mitch Landrieu**. “This additional flight is a testament that our city is fully connected with the global community to help leverage both business and leisure opportunities.”

“We are excited to continue this partnership with British Airways as they increase service from New Orleans,” said **Kevin Dolliole, Director of Aviation for the Louis Armstrong New Orleans International Airport**. “This additional frequency is a testament to our region’s need for international flights as we have already seen this flight make a huge impact on our community, creating better accessibility to the world for people in New Orleans and the Gulf South.”

Cheryl Teamer, New Orleans Aviation Board Chairwoman said, “International air service from Armstrong International continues to grow. We are thrilled that British Airways is adding this additional flight frequency and increasing the region’s ability to fly to London and beyond.”

“British Airways’ service to London means so much to the community,” said **New Orleans Councilman Jared Brossett, Chair of the Transportation and Airport Committee**. “We are pleased to welcome this added flight frequency for the route and to continue our partnership with British Airways.”

About Louis Armstrong New Orleans International Airport

Louis Armstrong New Orleans International Airport (MSY) is the primary commercial airport in the State of Louisiana serving over 80% of all passengers flying into the state. Armstrong International Airport is owned by the City of New Orleans. The New Orleans Aviation Board (NOAB), an unattached board of the City of New Orleans, oversees the administration, operation, and maintenance of Armstrong International. The Airport has 14 airlines providing service to 56 non-stop destinations, including six international destinations. A new world-class terminal complex is currently being constructed. The new North Terminal will be complete by February 2019. For more information, please visit www.flymsy.com.

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