



## **AIRPORT SEEKS PUBLIC INPUT ON CONCESSIONS OFFERINGS**

FOR IMMEDIATE RELEASE - March 11, 2010. Starting today, the Louis Armstrong New Orleans International Airport will have an on-line concessions survey posted on its website. The survey will solicit public input into types of eateries and retail offerings that customers would like to have at the Airport.

The survey is a critical piece of the plan to complete a capital improvement project before Super Bowl 2013 that will consolidate airline operations on Concourses C and D and provide a single security checkpoint area. As the flow of passengers will be more efficient, it will provide an opportunity to enhance the airport concessions program. The Airport would like to have passengers experience the New Orleans flavor through its concessions offerings from the moment they arrive until they depart.

The concessions survey can be found on the Airport's website at <http://www.flymsy.com/Forms/Forms.asp?p1=97> for the next 30 days. The twelve question survey covers a variety of areas, from types of food, type of eateries, types of brands (local vs. national), specialty shops and other services. Upon completion of the survey period, the Airport will compile the results to share with the New Orleans Aviation Board and move forward with incorporating these results in its new concessions program.

For more information, visit the Airport website [www.flymsy.com](http://www.flymsy.com). You can now follow the Airport on Facebook and Twitter.

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