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AIRPORT REPORT

New Ultra-Low Cost Airline Begins Service in February

By Iftikhar Ahmad, Director of Aviation

Louis Armstrong New Orleans International Airport is pleased to welcome Allegiant Air this month! On February 4, 2015, Allegiant Air will start non-stop service to four destinations. These non-stop destinations are: Cincinnati, Ohio (CVG); Columbus, Ohio (LCK); Indianapolis, Indiana (IND); and Orlando-Sanford, Florida (SFB). Allegiant Air will be operating out of Concourse C and will offer non-stop service twice weekly to each destination.

Allegiant Air is an ultra-low cost airline owned by Allegiant Travel Co. that operates scheduled and charter service from America's favorite small cities to world-class destinations like New Orleans. Allegiant was founded in 1997 and has been named one of America's 100 Best Small Companies by Forbes Magazine for five consecutive years. The company operates ultra-low cost, high-efficiency, all-jet passenger aircraft.

Allegiant brings with it a unique travel option to the New Orleans community. Focusing on ultra-low cost leisure travel, the company provides customers with ultra-low base fares averaging nearly half of the cost of the average domestic round-trip fare. The innovative business model has allowed the company to grow from one aircraft and one route just over a decade ago, to offering access to convenient, affordable service in over 90 communities nationwide.

In addition to offering air-only sales, Allegiant Air offers other travel-related products such as hotel rooms, rental cars, and attraction tickets. Other products available for purchase include advance seat assignments, priority boarding, checked and carry-on baggage, beverages, and snacks. By offering a menu of services that a passenger can choose, Allegiant Air is able to offer ultra-low air fares to its destinations. To book your travel on Allegiant Air and for complete pricing and availability, please visit www.allegiantair.com. Tickets are not available for sale through online travel agencies, such as Expedia or Travelocity.

In the next few months, our community will have more travel options with the additional air service. In March, Southwest Airlines will begin non-stop service to San Antonio with one weekly departure that will grow to daily service by April. Then in June, Southwest Airlines will begin daily service to Oakland, CA. To book your travel to these destinations, please visit www.southwest.com.

Our international service will also be expanding in 2015. Delta Air Lines will begin non-stop service on March 7th to Cancun with once weekly Saturday departures. For more information on Delta flight options, please visit www.delta.com. On May 14th, VacationExpress will expand to three times weekly non-stop service on Sundays, Thursdays and Saturdays to Cancun. In addition, VacationExpress will add once weekly nonstop to Punta Cana, Dominican Republic on Thursdays. All of these flights as well as complete vacation packages are currently available for sale by visiting www.vacationexpress.com.

As we begin 2015, the Airport is pleased that we have been able to secure these additional travel options for our community. Please visit our website for the most up-to-date information on all services available at www.flyMSY.com. ✈



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