



March 10, 2016

JetBlue Announces New Flights to Fort Lauderdale from New Orleans

(New Orleans, LA) – On March 9, 2016, New York-based carrier JetBlue announced that it will begin daily non-stop flights to Fort Lauderdale-Hollywood International Airport (FLL), in southeast Florida, from Louis Armstrong New Orleans International Airport (MSY) on September 29, 2016.

“We are absolutely thrilled to announce the next phase of our growth at Fort Lauderdale-Hollywood International Airport,” said Marty St. George, executive vice president commercial and planning at JetBlue. “JetBlue is the number one airline in Fort Lauderdale not only because of our size, but also because we deliver the very best experience to our customers with our award-winning service and style. We served more than five million customers in Fort Lauderdale last year and they have come to expect nothing but the best when they travel with JetBlue. With things like assigned seating, unlimited free name-brand snacks and complimentary TVs and entertainment at every seat we have truly brought humanity back to air travel in South Florida.”

This announcement marks JetBlue’s third non-stop destination from New Orleans. Other destinations include New York (JFK) and Boston (BOS). Service to FLL will be offered on JetBlue’s Airbus A320 aircraft departing MSY at 8:48 a.m. and arriving in FLL at 11:33 a.m. (all times local). Tickets are currently available for sale, and introductory rates are available until March 10th.

“We are so pleased that JetBlue is continuing to grow in New Orleans,” said Mayor Mitch Landrieu. “We appreciate their commitment to our market and the positive economic impact that this airline generates for our region.”

“Each increase in airline operations at our airport makes travel easier and more affordable for our passengers,” said New Orleans Aviation Board Chairwoman, Cheryl Teamer. “We are grateful for JetBlue’s service in our community.”

“2016 is off to a great start at our airport with several new air service announcements,” said New Orleans Councilman Jared Brossett, Chair of the Transportation and Aviation Committee. “We sincerely welcome JetBlue’s new service to Fort Lauderdale.”

“JetBlue has provided our airport great access to Northeastern U.S. with reliability and exceptional customer service,” said Iftikhar Ahmad, Director of Aviation for Louis Armstrong New Orleans International Airport. “With the addition of these 54,000 seats every year, passengers can now have much better access to Caribbean destinations.”

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