

BRITISH AIRWAYS OFFERS SPECIAL NEW ORLEANS ANNIVERSARY FARE SALE

Special \$787 Dreamliner fare

NEW YORK, Apr. 26 – Having just celebrated its one year anniversary of flights between New Orleans and London, British Airways has launched a special fare to mark another anniversary – that of the city's 300th anniversary.

To recognize the special anniversary, and to honor the state of the art aircraft operating the flight – a Boeing 787 Dreamliner - British Airways has launched a special \$787 roundtrip fare, including all taxes, fees and carrier charges.

The special \$787 fare is valid for travel on select dates this fall in World Traveller, the airline's economy cabin. Tickets need to be purchased by May 10, 2018. British Airways flies between the two cities five times per week: Mondays, Wednesdays, Thursdays, Fridays and Saturdays.

Simon Brooks, Senior Vice President of Sales for British Airways said: "This is a great year for British Airways and the city of New Orleans. We have just celebrated our one year anniversary of flying between New Orleans and London and now the city is celebrating its 300th anniversary. Congratulations!

"We're pleased to be able to share in the celebrations and offer this special \$787 fare to London. New Orleanians will be able to fly in style on the Dreamliner and enjoy the sights of London."

The [World Traveller](#) economy cabin features seats with adjustable headrest, lumbar support and recline. Customers can benefit from a multi-million dollar investment in its economy catering, with a welcome drink and pretzels and a four course meal.

Every seat has a personal screen with a wide range of on-demand entertainment (allows to select TV shows and movies), including a variety of kids' shows. The ["Feed Kids First"](#) service ensures that children are served first, allowing parents to enjoy their own meal.

The popular meal options for customers with [special dietary requirements](#) will continue to be available to book on ba.com/managemybooking more than 24 hours ahead of their flight departing.

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Notes to Editor:

- Terms and conditions can be found on ba.com
- Fares are subject to availability
- \$787 fare is valid on flights departing New Orleans Sept. 24 – Oct. 31 with all travel completed by Oct. 31.
- British Airways Vacations offers a range of flight+hotel and flight+car packages, as well as sightseeing tours, city passes, theatre tickets, around the world to suit all budgets
- A joint business agreement between American Airlines, British Airways, Iberia and Finnair allows members of the AAdvantage, Executive Club and Plus programs to earn and redeem points or miles on codeshare flights across the airlines. Customers also get access to great prices across all four airlines with the ability to mix and match flights to get the best deals and enjoy smoother connections for onward flights through coordinated schedules.

- Customers can choose to cut the cost of flights by using Avios part payment. They are able to pick from a range of savings, starting from just 3,000 Avios to reduce their ticket by \$39 in World Traveller.