



FOR IMMEDIATE RELEASE:

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New Orleans Scores Big; Lands Alaska Airlines

Non-stop service to Seattle begins in June

(NEW ORLEANS, LA) – Louis Armstrong New Orleans International Airport scored big with Alaska Airlines announcing it will begin scheduled service from New Orleans to Seattle, Washington. Alaska will inaugurate the new non-stop service on June 12, 2014 with their 737-800 aircraft. The new daily service will depart Seattle at 10:15 a.m. and arrive in New Orleans at 5 p.m. The carrier will depart New Orleans at 5:55 p.m. and arrive in Seattle at 8:50 p.m.

Alaska Airlines' is a low-cost airline with humble beginnings that started in 1932 as McGee Airways flying out of Anchorage, Alaska. In 1934, McGee Airways merged with Star Air Service in 1934 creating the largest airline in Alaska with a fleet of 22 bush-flying aircraft. The business endured hardships but expanded in '37 with the purchase of Alaska Interior Airlines. In 1944, the airline officially became known as Alaska Airlines. The current decade has seen Alaska Airlines stretch its wings with its Boeing 737 fleet across the Lower 48 states to Boston, Chicago, Dallas, Denver, Miami, Newark, Orlando, Washington D.C. and now New Orleans.

New Orleans Mayor Mitch Landrieu said, "This announcement by Alaskan Airlines is another example of the growing demand for service in the New Orleans region as we continue to build a world-class airport. The non-stop service to Seattle offers a new and exciting option for those traveling to and from our region and connects the Pacific Northwest to the Gulf South."

"This inaugural service to Seattle aboard Alaska Airlines is a monumental achievement in expanding air service for our community and region", said New Orleans Aviation Board Chairwoman Cheryl Teamer. "We know this flight will be very popular."

"With this announcement, we are not only getting a new destination but also a new airline," stated Iftikhar Ahmad, Director of Aviation for Louis Armstrong New Orleans International Airport. "Alaska is a premier airline which we have sought aggressively for the last two years. This is our sixth additional air carrier and 11th new destination in last four years."

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Link to Alaska Airlines Press Release on the service.

http://splash.alaskasworld.com/Newsroom/ASNews/ASstories/AS_20140211_045715.asp