



LOUIS ARMSTRONG NEW ORLEANS INTERNATIONAL AIRPORT UNVEILS NEW WEBSITE

New Site Gives Travelers Ultimate Single-Stop Online Resource

October 25, 2010 – NEW ORLEANS, LA – The New Orleans Aviation Board and Bizzuka, Inc. are proud to unveil a new website design for Louis Armstrong New Orleans International Airport, www.flymsy.com.

Work began on the project in January of this year with the primary objective of updating and upgrading the site to address the needs of today's Internet savvy travelers. New features include a customized real-time flight status that is even more reliable and displayed on a page that is uniform to the site; a detailed description about the multi-million dollar on-going physical improvements underway and scheduled; as well as a host of information to help the traveling public plan a flight.

"It is important that we provide a state-of-the-art website that gives visitors not only practical and logistical information about the airport, but also welcomes them to our great city with the excitement and passion that defines New Orleans and the surrounding area," said Iftikhar Ahmad, Armstrong International Airport Director of Aviation. "This new site will quickly become the ultimate online resource about the airport for visitors – providing them instant access to their most vital travel needs, including a new Customer Feedback Page."

"New Orleans is a world-class destination that deserves a world-class site and we are privileged and honored to deliver just that," commented Bizzuka CEO, John Munsell. "We are happy to do our part in making the total visitor experience the best it can be," he further commented.

Another significant benefit of the new website is its customized newsletter tool. Potential subscribers are invited to join the circulation list and receive the latest airport news.

In November, Armstrong International will be served by 11 airlines with 132 daily flights to 36 destinations.

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