



Armstrong International Airport Website Named a Winner in a North American Contest

FOR IMMEDIATE RELEASE – September 2, 2011, New Orleans - Louis Armstrong New Orleans International Airport has been awarded 1st place for its new website in a North American Contest held by Airport Council International (ACI-NA). ACI-NA is an airport trade organization stationed in Washington, DC. Forty-four competing Airports submitted 175 entries for this contest.

The Annual Airports Council International – North American’s 2011 Excellence in Marketing & Communications Contest is held by Marketing & Communications Committee of the organization. This contest allows ACI-NA to recognize the quality of work, abundance of talent, and creativity within the marketing and communications field of the airport industry and has been in existence since 1990.

The “Excellence in Airport Marketing & Communications Contest” honors airport professionals that offer expertise and talent in a variety of categories including web site design, annual reports, newsletters, advertising campaigns, special event planning and more. All of the winners will be acknowledged at the ACI-NA Annual Conference and Exhibition Chairman’s Honors Luncheon on October 19 in San Diego, California.

The New Orleans Aviation Board staff worked in tandem with both Cygnet, Inc. and Bizzuka, Inc., to coordinate this New Website. Director of Aviation Iftikhar Ahmad said, “On our journey to establish a World Class Airport in New Orleans, we are very pleased that some of our preliminary efforts are being recognized nationally by third parties and our colleagues. This website is an essential customer service tool that assists our passengers with the airport information that they need to plan their travel.”

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