



WestJet Announces Service between New Orleans and Toronto

FOR IMMEDIATE RELEASE – July 7, 2010, New Orleans – Canadian low-cost carrier WestJet today announced the launch of nonstop service between Toronto, Canada and New Orleans.

The new nonstop to New Orleans will begin November 1, 2010 on a Boeing 737-700 with 136 seats in a single class of service configuration. The seasonal service will operate 4 times per week on Monday, Wednesday, Friday and Sunday through May 8, 2011. The flight will depart Toronto at 9:30am and arrive in New Orleans at 11:30am with a 12:15pm departure from New Orleans and 3:55pm arrival in Toronto.

The WestJet announcement represents a route previously served by Air Canada. That service was lost after Hurricane Katrina in 2005.

The Airport, the City Administration, tourism and business leaders have ongoing dialogue with airlines now serving our market as well as with airlines who could potentially serve our market, to present data supporting the message that New Orleans is a world-class city with a growing demand for air service.

“We are pleased to announce this new service to Toronto”, said Iftikhar Ahmad, Armstrong International Director of Aviation. “WestJet is a growing airline. We congratulate them on their 14th year of business and look forward to acquiring additional WestJet service in the future.”

Mayor Mitch Landrieu stated, “International routes like this one, which existed before Hurricane Katrina, are vital if we are to remain a world class travel destination. This announcement, coupled with the addition of the Southwest Airlines nonstop to Los Angeles announced recently, speaks volumes about the airlines’ confidence in our market, so I am pleased that WestJet will be launching international service between Toronto and New Orleans this fall. We will continue to work with any and every airline possible to build expanded service at Armstrong International Airport. ”

Flt #	Eff Date	Dis Date	Freq	Dept Arp	Dept Time	Arvl Arp	Arrv Time
WS 1102	1-Nov-10	8-May-11	Mon, Wed, Fri, Sun	YYZ	9:30	MSY	11:30
WS 1103	1-Nov-10	8-May-11	Mon, Wed, Fri, Sun	MSY	12:15	YYZ	15:55

WestJet was founded in 1996 by a team of Calgary entrepreneurs. Airline operations commenced with service to five cities in Western Canada on February 29, 1996. For flight information and reservations, visit www.westjet.com or call Westjet at 1-888-937-8538 (1-888-WESTJET) Canada and U.S.

#



FOR IMMEDIATE RELEASE

WestJet adds New Orleans, Grand Cayman and Santa Clara, Cuba

Airline unveils new destinations and routes for the winter of 2010-2011

CALGARY, Alberta. July 7, 2010. WestJet today unveiled its winter schedule for 2010-2011, featuring three new destinations, 10 new routes and expanded service on more than 30 others – and at everyday low fares all year-round.

Beginning in November, WestJet will launch seasonal, non-stop service to New Orleans, Santa Clara (Cuba) and Grand Cayman Island, all from Toronto's Pearson International Airport.

WestJet will also launch new seasonal, non-stop service between the following cities:

- Vancouver, Calgary, Edmonton, Winnipeg, Saskatoon, Regina, Montreal and Montego Bay, Jamaica
- Montreal, Calgary and Varadero, Cuba
- Toronto and Palm Springs

WestJet will extend its non-stop service from seasonal to year-round between the following cities:

- Ottawa and Halifax
- Ottawa and Vancouver
- Toronto and Bermuda
- Toronto and Samana, DR
- Toronto and Puerto Vallarta
- Montreal and Punta Cana.

WestJet will increase the number of seasonal, non-stop flights this winter from Vancouver, Calgary, Edmonton, Saskatoon, Regina, Winnipeg, Toronto, Ottawa and Montreal to exciting destinations such as Honolulu, Maui, Cancun, Puerto Vallarta and Cabo San Lucas.

"This winter schedule is a measured, balanced and strategic approach to domestic, trans-border and international growth," said Hugh Dunleavy, Executive Vice-President, Strategy and Planning. "Along with our high-value frequent guest program we launched in March, additional service to and from Ottawa expands upon our growing business travel offering. And, the introduction of new southern destinations from more Canadian gateways offers our guests more choices for their winter vacations."

"We are also pleased to announce seasonal, non-stop service to three new destinations from Toronto's Pearson International Airport," continued Hugh Dunleavy. "Our valued

relationship with the Greater Toronto Airports Authority is a key building block to our ongoing, strategic approach to growth from Toronto.”

“WestJet’s continued commitment to growing services for the benefit of passengers using Toronto Pearson has been shown again by the announcement of these new routes,” added Pamela Griffith-Jones, Chief Commercial Officer for the Greater Toronto Airports Authority. “We will continue to work with WestJet to support their needs and to help offer more choice and more routes for the communities we serve.”

Here are details of WestJet’s new service to New Orleans, Grand Cayman and Santa Clara:

Route	Start Date	Frequency	Days	Arr/Dep Times
Toronto – New Orleans Introductory fares starting at \$139	Nov. 1, 2010	Four times weekly	Monday, Wednesday, Friday, Sunday	Outbound 9:30 a.m. /11:30 a.m. Return 12:15 p.m./3:55 p.m.
Toronto – Grand Cayman Island Introductory fares starting at \$189	Nov. 4, 2010	Three times weekly	Tuesday, Thursday, Sunday	Outbound 9:40 a.m./1:45 p.m. Return 2:35 p.m./6:30 p.m.
Toronto – Santa Clara, Cuba Introductory fares starting at \$149	Nov. 5, 2010	Once weekly	Friday	Outbound 9:45 a.m./1:25 p.m. Return 2:25 p.m./5:59 p.m.

Note that fares quoted do not include applicable fees, taxes and surcharges

WestJet’s winter schedule also includes 10 new routes:

Route	Start Date	Frequency	Days	Arr/Dep Times
Vancouver – Montego Bay Everyday low fares starting at \$299	Nov. 2, 2010	Once weekly	Tuesday	Outbound 7 a.m./4:44 p.m. Return 5:35 p.m./10:37 p.m.
Edmonton – Montego Bay Everyday low fares starting at \$269	Nov. 5, 2010	Once weekly	Friday	Outbound 10:30 a.m./6:40 p.m. Return 7:30 p.m./12:42 a.m.
Calgary – Montego Bay Everyday low fares starting at \$269	Nov. 6, 2010	Once weekly	Saturday	Outbound 7 a.m./3:06 p.m. Return 4 p.m./9:09 p.m.
Calgary – Varadero Everyday low fares starting at \$249	Nov. 6, 2010	Once weekly	Saturday	Outbound 7 a.m./2:25 p.m. Return 8:15 p.m./12:36 a.m.

Saskatoon – Montego Bay Everyday low fares starting at \$249	Oct. 31, 2010	Once weekly	Sunday	Outbound 11:30 p.m./6:15 a.m. Return 7:05 a.m./12:43 p.m.
--	---------------	-------------	--------	--

Route	Start Date	Frequency	Days	Arr/Dep Times
Regina – Montego Bay Everyday low fares starting at \$229	Nov. 3, 2010	Once weekly	Wednesday	Outbound 11:50 p.m./6:15 a.m. Return 7:05 a.m./12:22 p.m.
Winnipeg – Montego Bay Everyday low fares starting at \$219	Nov. 3, 2010	Twice weekly	Wednesday Saturday	Please visit westjet.com for flight times
Toronto – Palm Springs Everyday low fares starting at \$239	February 2, 2011	Twice weekly	Wednesday, Saturday	Outbound 9:45 a.m./12 p.m. Return 12:45 p.m./8:08 p.m.
Montreal – Montego Bay Everyday low fares starting at \$239	Nov. 5, 2010	Once weekly	Friday	Outbound 8 a.m./12:38 p.m. Return 1:30 p.m./5:48 p.m.
Montreal – Varadero Everyday low fares starting at \$229	Nov. 6, 2010	Once weekly	Saturday	Outbound 3:30 p.m./7:15 p.m. Return 3:25 p.m./7:10 p.m.

Note that fares quoted do not include applicable fees, taxes and surcharges.

Flights to Montego Bay, Jamaica, are subject to government approval.

Since its launch in 2006, WestJet Vacations has become a trusted and preferred travel provider for Canadian vacationers. WestJet Vacations offers seven-night vacation packages starting as low as \$819 for Santa Clara, Cuba, three-night packages starting as low as \$899 for Grand Cayman Island and three-night vacation packages starting as low as \$479 for New Orleans. For more information, visit westjetvacations.com, call our vacation sales centre at 1-800-737-7001 or contact your favourite travel agent.

“We are pleased to be able to offer our WestJet Vacations guests the opportunity to choose from three more great destinations,” said Chris Avery, Vice-President, WestJet Vacations. “In fact, this winter we’re offering more packages to more destinations from more Canadian cities than we’ve ever offered before. We are truly offering Canadians great vacation packages where they want to go, when they want to go.”

WestJet Vacations offers flexible-length vacation packages to all of WestJet’s southern destinations. And for a limited time only, guests who book a vacation package with WestJet Vacations before September 30, 2010, for travel to U.S. or international destinations between November 1, 2010, and May 15, 2011, will receive a maximum \$400 WestJet travel credit per room booked. For more information, visit westjetvacations.com. Vacation packages are available for sale immediately through

travel agents, the WestJet Vacations Sales Super Centre at 1-877-737-7001 or online at westjetvacations.com.

About WestJet

WestJet is Canada's preferred airline, offering scheduled service throughout its 71-city North American and Caribbean network. Inducted into Canada's Most Admired Corporate Cultures Hall of Fame and named one of Canada's best employers, WestJet pioneered low-cost flying in Canada. WestJet offers increased legroom, leather seats and live seatback television provided by Bell TV on its modern fleet of 89 Boeing Next-Generation 737 aircraft. With future confirmed deliveries for an additional 46 aircraft through 2016, WestJet strives to be one of the five most successful international airlines in the world.

Connect with WestJet on Facebook at www.facebook.com/westjet

Follow WestJet on Twitter at www.twitter.com/westjet

Subscribe to WestJet on YouTube at www.youtube.com/westjet

About WestJet Vacations

WestJet Vacations provides guests with affordable, reliable and easy to book travel experiences to destinations in Canada, the United States, Mexico and the Caribbean. Leveraging WestJet's fun and friendly image, extensive network and world-class guest experience, WestJet Vacations offers guests a personalized, once-in-a-lifetime vacation experience. For more information, visit westjetvacations.com

Media contact

Robert Palmer, Media Relations, telephone: 1-888-WJ 4 NEWS (1-888-954-6397), email: ropalmer@westjet.com