



THE BIG EASY PREPARES TO WELCOME AVIATION LEADERS FOR THE 15TH ANNUAL BOYD GROUP INTERNATIONAL AVIATION FORECAST CONFERENCE

FOR IMMEDIATE RELEASE – February 18, 2010, New Orleans – The Louis Armstrong New Orleans International Airport is proud to announce that Boyd Group International has selected New Orleans as the site of their **15th Annual International Aviation Forecast Summit** -- the #1 aviation forecast conference. We are expecting more than 300 executives from all segments of the aviation industry to attend this prestigious event. The hallmark of the Boyd Group International Summits is that they're focused on facts, figures, and realities.

"It will be a privilege to host this aviation summit in our wonderful city," said Dan Packer, New Orleans Aviation Board Chairman. "Boyd Group International is one of the industry's most respected strategic planning organizations and its conference will undoubtedly attract leaders from across the aviation spectrum. We look forward to welcoming airline and airport representatives to our community. The ongoing euphoria of a Super Bowl win by our beloved New Orleans Saints, coupled with the lingering Mardi Gras atmosphere of our city, will provide a backdrop for a convention experience attendees will not soon forget."

The 2010 Summit will have increased focus on the international aspect. Global Alliances and international cross-investment are increasingly impacting all areas of aviation. Business strategies and aviation planning need to shift into a fully global-centric mode. According to Boyd Group International, one in four enplanements in the US are directly or indirectly the result of international traffic. They predict that it will be over 30% by 2015.

"This makes New Orleans, a center of international trade and commerce, a perfect venue for the International Aviation Forecast Summit," stated Michael Boyd, President, Boyd Group International, a leading consulting firm located in Evergreen, Colorado.

Boyd Group International will be presenting ten year forecasts of airport traffic, airline trends & strategies, as well as its Global Fleet Demand & Trend projections. The forecasts will include emerging trade and traffic flows by global region. Plus, a large number of aviation executives and decision-makers will provide their insights and perspectives on what to expect in the coming years.

The Boyd Group Aviation Forecast Conference will be held October 24-26, 2010 at the Ritz Carlton.

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